

EXPERIENCE**May 2005 – current****Senior Manager Online Production/webmiles GmbH, arvato: a Bertelsman company**

Responsible for the overall look and feel of the web presence. Guides a team of up to nine producers and FrontEnd programmers to improve and maintain the companies multiple websites. Develops, as part of the marketing team, new tools to support both B2B and B2C products. Organises projects' work flow and communicates with 3rd parties companies.

June 2004 – May 2005**Freelance Art Director, Designer, Conceptor, and Consultant**

Worked on project basis in Interactive/Print/Exhibition Design in New York City and Germany. Clients included *Radio Diaries; BMW; adidas; Sumo Films; Shane Valentino*.

October 2000 – May 2004**Senior Designer/Picture Projects Inc.**

Guided and supervised a team of production artists and designers on website projects, interactive kiosk projects, and print work. Responsible for developing an overall look on projects and integrating the designs produced by the production team. Conceptualized the work as information architect and worked with content manager through final steps of testing database and executing QA supervision. Participated in both short and long term projects for institutions and companies such as *Harvard University; The Tenement Museum NYC; University of California, Berkeley; the architecture firm Venturi, Scott Brown and Associates; and NPR*. Worked in the guiding team for Picture Projects co-productions: *360degrees.org — Perspectives on the U.S. Criminal Justice System and The Sonic Memorial Project*.

October 1996 – September 2000**Freelance Designer**

Worked on project basis in Interactive/Print Design in Germany. Clients included the *Gallery of Contemporary Arts Leipzig; the Opera Leipzig and the Federal Ministry of Education and Research Berlin*.

TEACHING**October 1997 – March 1998****Instructor**

Led a workshop on the use of the Internet as a research tool and an introduction to net art for students in the art history department at the *University in Leipzig*.

EDUCATION**October 1994 – July 2000****MFA in New Media**

Hochschule für Grafik und Buchkunst/Academy of Visual Arts, Leipzig, Germany
5-year program that involved all facets of new media: digital and analog video editing, CD-Rom production, 3D-design, front-end web programming, design and aesthetics, installation art, art history and philosophy.

Major Studies in *Telecommunication Arts* (Prof. Helmut Mark).

Additional studies in *Conceptual Design* (Prof. Ruedi Baur) with focus on corporate identity.

October 1992 – June 1994**Undergraduate Studies**

Albert-Ludwig-Universität Freiburg i.Br./University of Freiburg

Studied in Art History accompanied by Psychology and Archeology.

September 1983 – May 1992**Abitur**

Goethe-Gymnasium Emmendingen, Germany

SKILLS

Photoshop, FireWorks, QuarkXPress, InDesign, Illustrator, Dreamweaver, (D)HTML (hand coded) and CSS, Flash, After Effects, Final Cut Pro, ProTools, QuickTime VR Editing and VR Worx (including photo shoots), Cinema 4D, MS Word, Excel, PowerPoint and Project.

LANGUAGES

Fluent in English and German, conversant in French, basic Spanish.